



LAUSANNE CENTER FOR HEALTH ECONOMICS
BEHAVIOR, AND POLICY

INAUGURAL EVENT

LAUSANNE CENTER FOR HEALTH ECONOMICS,
BEHAVIOR, AND POLICY - LCHE

OCTOBER 26, 2022

AGORA, RUE DU BUGNON 25A, LAUSANNE

ACADEMIC KEYNOTE SPEAKERS

MARCELLA ALSAN, Harvard Kennedy School,
Professor of Public Policy

AMITABH CHANDRA, Harvard Business School,
Henry and Allison McCane
Professor of Business Administration

ICHIRO KAWACHI, Harvard Chan School of Public Health,
John L. Loeb and Frances Lehman Loeb
Professor of Social Epidemiology

KOSALI SIMON, Indiana University School of Public
and Environmental Affairs, Herman B. Wells
Endowed Distinguished Professor

POLICY PANEL SPEAKERS

FRANCESCA COLOMBO, Director Health Division OECD

LUCA CRIVELLI, Director Swiss School of Public Health,
Professor SUPSI

ANNE LÉVY, Director-General Swiss Federal Office of Public Health

SOPHIE REVAZ, Member of the Executive Board Groupe Mutuel

ALANA OFFICER, Director Demographic Change
and Healthy Ageing Unit WHO

VIRGINIE SPICHER, Director Health Department Canton of Vaud

WELCOME SPEECHES

JACQUES CORNUZ, Director Unisanté

MANUEL PASCUAL, Dean Faculty of Biology and Medicine, UNIL

MARIANNE SCHMID MAST, Dean Faculty of Business and Economics, UNIL

The **Lausanne Center for Health Economics, Behavior, and Policy, LCHE** is led by Mauricio Avendano (Unisanté – Faculty of Biology and Medicine), Joachim Marti (Unisanté – Faculty of Biology and Medicine), Jürgen Maurer (Faculty of Business and Economics – HEC Lausanne), Armando Meier (Unisanté – Faculty of Biology and Medicine), and Dominic Rohner (Faculty of Business and Economics – HEC Lausanne).

LCHE will bring together researchers from different areas such as economics, public health, epidemiology, actuarial sciences, social and behavioral sciences, law, and medicine who conduct research on health economics, behavior, and policy.

The vision of **LCHE** is to help solve key societal and policy problems in the areas of health and healthcare through research, training, and policy advice.

LCHE

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PROGRAM

OCTOBER 26, 2022 | AGORA, RUE DU BUGNON 25A, LAUSANNE

8:50 - 9:20 Coffee welcome

9:20 - 9:45 Welcome speeches

Jacques Cornuz
Director Unisanté

Manuel Pascual
Dean Faculty of Biology and Medicine

Marianne Schmid Mast
Dean Faculty of Business and Economics

9:45 - 10:45 Presentation of the LCHE

10:45 - 11:00 Coffee break

11:00 - 11:15 Press meeting

11:15 - 12:00 **Ichiro Kawachi**
Harvard Chan School of Public Health,
"What can behavioral economics
do for public health?"

12:00 - 12:45 **Marcella Alsan**
Harvard Kennedy School,
"Diversity and health"

12:45 - 13:45 Lunch break

13:45 - 14:30 **Kosali Simon**
Indiana University School of Public and
Environmental Affairs, "Responding to COVID-19:
Key insights from health economics"

14:30 - 15:15 **Amitabh Chandra**
Harvard Business School,
"How much should patients pay
for their healthcare?"
Revisiting the debate on cost-sharing"

15:15 - 15:45 Coffee break

15:45 - 17:30 **Policy panel**
"Improving health and healthcare in Switzerland:
The role of research and evidence to inform policy"

Francesca Colombo, Director
Health Division OECD

Luca Crivelli, Director
Swiss School of Public Health, Professor SUPSI

Anne Lévy, Director-General
Swiss Federal Office of Public Health

Sophie Revaz, Member
of the Executive Board Groupe Mutuel

Alana Officer, Director
Demographic Change and Healthy Ageing Unit WHO

Virginie Spicher, Director
Office of Public Health Canton of Vaud

17:30 - 17:45 Closing remarks and next steps for the LCHE

17:45 - 18:45 Aperitif